

Off Peak Break in Action

Client Case Studies · Global Operations

The following two case studies showcase Off Peak Break's work with global organisations, illustrating how purposeful off-site experiences drive strategic alignment, team cohesion, and lasting impact.

www.offpeakbreak.co.uk

C A S E S T U D Y 0 1

Google · Off Peak Break

Sellside L1 Base Camp

A partner engagement OPB Break bringing together Google and its Managed Service Providers — fostering stronger relationships, shared goal alignment, and meaningful networking in an experiential setting.

Day Experience 80 Participants Partner Engagement First-time Client

T H E C H A L L E N G E

Google needed a high-quality partner engagement event — the Sellside L1 Base Camp — that would bring together its MSP partners to foster stronger relationships, align on shared business goals, and encourage meaningful networking in a structured yet experiential setting. With 80 participants and a business-critical brief, flawless execution was non-negotiable.

T H E O P B E X P E R I E N C E

- Business Operational Model Session — aligning MSP partners on shared commercial frameworks
- Design Thinking Workshop — collaborative problem-solving to surface shared priorities
- Curated Team Building Activities — structured experiences to break silos across organisations
- Shared Meals & Team Connect — informal moments designed to deepen relationships

W H Y T H I S W O R K E D

- Combined strategic business sessions with genuine networking in an off-site environment
- OPB's end-to-end scope removed all coordination burden from the Google programme team
- Branding collaterals and customised gifting reinforced Google's partner relationships
- Seamless on-the-day execution enabled participants to stay focused on the agenda

F O R M A T

Day Experience

P A R T I C I P A N T S

80

C L I E N T S T A T U S

First-time OPB Client

O P B S C O P E

End-to-end management including curated meals, banquet hall setup, team-building activities, branding collaterals, and customised gifting solutions

I N D U S T R Y

Technology / Global Operations



"This event was super critical for our business, and they truly delivered when it mattered most. I was thoroughly impressed by how diligently everything was handled — every detail was precise, and their management of various parties was seamless."

Principal Programs & Ops Lead · Google Sellside · Google

CASE STUDY 02

A.P. Moller – Maersk · Off Peak Break

HR Leadership Review Meet

A focused, outcome-driven Off Peak Break designed to combine strategic HR leadership discussions with meaningful team bonding — blending rigour with renewal.

1 Night / 2 Days · 40 Participants · HR Leadership · Repeat Client

THE CHALLENGE

The HR leadership team at A.P. Moller - Maersk required a focused offsite that could hold space for both rigorous strategic review and genuine team renewal. The 40-person group needed structured time for a formal HR leadership review, while also reconnecting as colleagues — a balance that many event formats fail to strike. As a repeat OPB client, Maersk came back to Off Peak Break to deliver this with the same quality they had experienced before.

THE OPB EXPERIENCE

Day 1

- Structured HR Review Meeting — facilitated strategic discussion with clear outcomes
- Curated Team Building Activities — professionally led sessions to energise the group
- Bollywood DJ Evening with vibrant masks — a celebratory close to Day 1

Day 2

- Early Morning Yoga Session — grounding and focused start to the second day
- Guided Nature Trail — team walk-and-talk to consolidate insights from Day 1

WHY THIS WORKED

- A rare balance of outcome-driven strategy sessions with meaningful wellbeing moments
- OPB's professional trainers kept participants engaged throughout — singled out for their expertise

FORMAT

1 Night / 2 Days

PARTICIPANTS

40

CLIENT STATUS

Repeat OPB Client

OPB SCOPE

End-to-end management including transportation, stay, meals, and all curated experiences

INDUSTRY

Logistics & Global Shipping Operations

- End-to-end logistics management meant the HR leadership team arrived to a fully ready environment
- As a repeat client, Maersk's confidence in OPB reflects consistent delivery at a high standard



"The entire arrangement — from transportation and the venue to the activities — was exceptionally well organised. We would also like to specially commend the trainers for their professionalism and expertise; they did a wonderful job of keeping our colleagues engaged, and everyone genuinely enjoyed the activities."

Mr Bhooshan Malkani · Marine People Manager · **A.P. Moller – Maersk**